



Registration

Thank you for taking the time to register with us. As a dealer, distributor or other reseller you are the focus of our website effort. Our goal is to make this site as productive for you as possible. Once we have completed our due diligence to validate your registration (we must do this to prevent sewn products manufacturers and other end users from gaining access to pricing information), you will have access to pricing information, product availability information and full e-commerce. Until then, you will have access to only the information available to sewn products manufacturers and other end users. We will notify you by e-mail once we have validated your application.

We look forward to many visits from you. As you use this site, we hope that you will provide us with feedback on ways to make it even more useful.

Personal Details

* = Required Fields

* First Name:	<input type="text"/>
Middle Name:	<input type="text"/>
* Last Name:	<input type="text"/>
* Job Title:	<input type="text"/>
* Phone Number:	<input type="text"/>
* Fax Number:	<input type="text"/>
* E-mail Address:	<input type="text"/>

Business Details

* Full Business Name:

* Business Billing Address:

Address Line 1

Address Line 2

City State Zip Code

Country

* Business Shipping Address:

Address Line 1

Address Line 2

City State Zip Code

Country

* Business Phone #: Extension:

* Business Fax #:

Business Web Address:

Business Details Continued ...

* Business Type:

Other

* Business Size:

* Primary Nature of Business:

Other

* Products Your Business Buys:
(choose all that apply)

- Sewing Machines
- Attachments and Peripheral Devices for Sewing
- Sewing Machine Parts and Supply
- Cutting Machines for the Sewing Trade
- Cutting Machine Parts and Supply
- Embroidery Machines
- Embroidery Machine Parts and Supply
- Pressing/Finishing Equipment
- Pressing/Finishing Parts and Supply
- Other, please specify

*Enter both Resale and Tax ID #'s
OR Foreign Resale / Tax # below*

* Business Resale # (USA only):

* Business Tax ID # (USA only):

* Foreign Resale/Tax # (Non-USA only):

Business Owner(s) Details

Business Owner(s):

* Full Name:

* Title:

* Phone Number:

* Fax Number:

* E-mail Address:

* Full Name:

* Title:

* Phone Number:

* Fax Number:

* E-mail Address:

Personnel Details

Other Key Personnel :

Full Name:

Title:

Phone Number:

Fax Number:

E-mail Address:

Full Name:

Title:

Phone Number:

Fax Number:

E-mail Address:

Full Name:

Title:

Phone Number:

Fax Number:

E-mail Address:

Trade Reference Details

In order to process the application and verify your status as a dealer/distributor/other reseller, we require that you either (1) have a representative call Superior regarding trade references or (2) fill in at least two trade references below.

- Have a Superior representative call me regarding my trade references
 I am entering my trade references below

* Business Name:

* Contact:

* Phone Number:

* Fax Number:

* E-mail Address:

* Business Name:

* Contact:

* Phone Number:

* Fax Number:

* E-mail Address:

* Business Name:

* Contact:

* Phone Number:

* Fax Number:

* E-mail Address:

User Setup

* User Name:

* User E-mail:

* Security Question:

* Security Answer:

Passwords will be assigned and sent to the e-mail provided above. We require the security question and answer so that we can e-mail your user name and/or password to you should you forget either or both of them.